## An introduction to our 'Hire an Expert' services

## **Project Management**

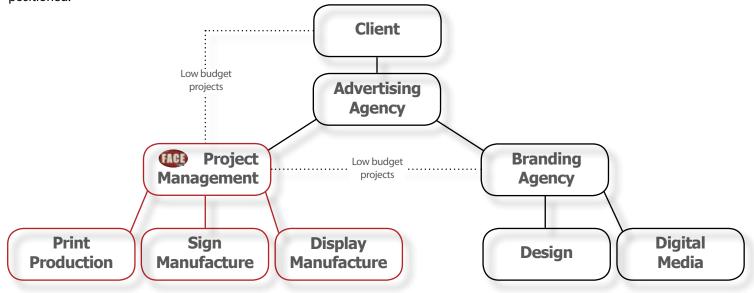
One of the keys to successful Project Management is the ability to discuss a project with a variety of service providers and staff in a language each will understand. The value of these communication skills can be directly measured by the bottom line.

Here at Face VMG we manage projects in the following areas, either individually or as a whole:

- Signage roll-outs (Single or multi-site)
- Graphic fit-outs (interior & exterior)
- Exhibit Design & Construction
- Corporate re-branding

- Print & Distribution (Inc concept & design)
- Roadshows & Events
- Product launches

It's rare that an Advertising Agency or Branding Agency would employ permanent skilled staff in these areas as projects tend to arise infrequently. Below is a typical organisational chart for a Signage or Display project showing where our area of expertise is positioned.



When engaging our Project Management services there is no obligation to purchase any product we supply. We will work with your existing staff and suppliers to deliver the desired result. If we do supply product to help fulfil the project brief, discounts may be applicable.

Project Management services can be purchased as follows: Hourly, daily, weekly or on retainer (per month).

## **Our Story**

It all began in 1997 with the creation of Face Displays, a Portable display company supplying high quality display equipment to business. We quickly expanded into custom manufactured exhibits that also require design and installation, Large Format Digital Printing and internal & external Signage – it soon became clear that our customers were needing a full end to end solution provider for their visual marketing needs.

With the addition of our Consultation services the transformation was almost complete.

The evolution of Face Visual Marketing Group was a natural step in identifying the Company's brands.